



The Rodale Institute Your 2 Cents fund unites producers, consumers, researchers and educators to launch the next generation of organic farmers. Funding priorities through this fund will include:

- Award scholarships to students of organic agriculture
- Assist new organic farmers
- Help veterans establish new careers in organic farming
- Support research projects on organic agriculture

Grant Guidelines

Rodale Institute's Your 2 Cents grant making considers support for highly motivated individuals as well as well-managed non-profit organizations who address significant issues within the organic community.

Timeline

In order to be considered, grant proposals should be submitted by midnight according to the following schedule. Grants must be submitted electronically to your2cents@rodaleinstitute.org

Application Deadlines

April 12, 2012

July 5, 2012

October 3, 2012

January 11, 2013

Applicants will be notified of their status no later than eight weeks following the application deadline. Proposals may be held over until a later quarterly meeting if deemed not complete and ready for final consideration at that time.

Successful awardees will be asked to provide detailed information regarding the challenges and successes of their project. Rodale Institute will publicize information about the successful awardees on our website and related media outlets

Grant Format

1. Cover Letter

- Describe the requesting organization/ individual
- Include 3 or 4 sentences summarizing the request
- Specify the amount requested

2. Request - (3 to 4 pages)

- Why you are requesting support? Please include the following:

- Specific Project Objectives
- Approach
- Anticipated Results
- Benefit to the Community
- Timeline for the project or program
- The individual who is accountable for the project or program and his/her qualifications
- List any collaborative efforts regarding the project
- Is this a one time ask?
- How will the project or program sustain itself – Future Funding?
- Close with the “ask” - include the amount being requested.

3. Budget

- Please provide a detailed line item budget for the project, including both expenses and revenue (List other potential funding both assured and requested.)
- If a business plan is available for the requesting organization/ project, please include that document with the application.

**Rodale Institute’s Your 2 Cents fund
is generously supported by the following partners:**

