



RODALE
INSTITUTE™

FFA VIDEO CONTEST 2010

“Benefits of a sustainable food system.”

Your imagination, a clear idea about sustainably growing and supplying food and a video camera are all you need to get started in the quest for our **\$1,000** first prize. Use your creativity to show your friends and family how to become better stewards of the land by submitting a **2-minute video** highlighting the benefits of developing a sustainable food system.

Focus on sustainable practices in farming and food production, referencing soil health, water quality, nutritional content of fresh food, climate change and other attributes that improve the natural resources and human elements involved.

The contest is open to high-school FFA chapter members enrolled in vocational agriculture programs.

Find out more at **www.rodaleinstitute.org**